



Danny's Bookshelf

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| Upstream, by Dan Heath | This is Marketing, by Seth Godin |
| The Power of Moments, by Chip and Dan Heath | Perennial Seller, by Ryan Holiday |
| Decisive, by Chip and Dan Heath | The Practice, by Seth Godin |
| Made to Stick, by Chip and Dan Heath | Creating Great Choices, by Riel Martin |
| For Better or For Work, by Meg Cadoux Hirschberg | An Astronaut's Guide to Life On Earth, by Chris Hadfield |
| Peak, by K Anders Ericsson | Beautiful Hands, by Brett Baumgarten |
| Big Potential, by Shawn Achor | Getting to Plan B, by Randy Komisar and John Mullins |
| Tiny Habits, by BJ Fogg | Happy Dreamer, by Peter Reynolds |
| The Course Design Formula, by Rebecca Cuevas | Because I Had a Teacher, by Kobi Yamada |
| The Talent Code, by Daniel Coyle | Play Bigger, by Al Ramadan et al |
| Loonshots, by Safi Bahcall | Effortless, by Danny Iny |
| Design for How People Learn, by Julie Dirksen | Leveraged Learning, by Danny Iny |
| Beyond Satisfaction, by Breanne Dyck | The World Works Better, by Danny Iny |
| The Alter Ego Effect, by Todd Herman | Online Courses, by Danny Iny |
| The End of Average, by Todd Rose | Teach Your Gift, by Danny Iny |

TEACH YOUR GIFT LIVE VIDEO LIST

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[Be a Mr. Jensen](#)
[Because I Had a Teacher](#)
[Because of a Teacher](#)
[FAT City](#)
[Five for Fighting The Riddle](#)
[How Successful People Think](#)

[Rube Goldberg](#)
[The Time You Have in Jelly Beans](#)
[Verizon Inspire Her Mind](#)
[West Wing Molly Morello](#)
[Regret](#)